

Entrepreneurship growth seminars on Oct 23

MUSCAT — Centre for Management Excellence, in association with the Oman Chamber for Commerce and Industry (OCCI), is organising the first of a series of seminars and workshops, on Entrepreneurship Growth, under the banner *Heartbeat Oman*.

The aim of the event is to develop in Small and Medium Entrepreneurs — current and future — their potential for growth and the means to achieve it on a continuing basis. Through these interactions, the way to grow their organisations to world class levels of performance, and sustain it at these levels, will be explored and discussed in detail.

The first *Heartbeat Oman* event will take place on October 23 at the OCCI auditorium.

With the worldwide emphasis on business excellence being the way for all organisations to follow, the theme of the first event is *Business Excellence and the SME*. The objective is to examine the challenges of business excellence.

The target audience for the seminar are business owners from the SME segment and stakeholders from organisations involved with the SME segment.

— *By A Staff Reporter*