

'Heartbeat Oman' from Oct. 23

MUSCAT The Centre For Management Excellence, in association with the Oman Chamber of Commerce and Industry (OCCI), will organise the first of a series of seminars and workshops, on entrepreneurship growth, 'Heartbeat Oman', at OCCI Auditorium, CBD Area, Ruwi.

The aim of these events will be to develop in small and medium-term entrepreneurs their potential for growth and the means to achieve it on a continuing basis.

Through these interactions, the way to grow their organisations to world-class levels of performance, and sustain it at these levels, will be explored and discussed in detail.

The first 'Heartbeat Oman' event is scheduled to take place on October 23.

The business session will run from 8am to 2pm.

The theme of the first event is 'Business Excellence and the SME'.

The specific objective of this event is to examine the challenges of business excellence.